



LOS BEXAREÑOS GENEALOGICAL AND HISTORICAL SOCIETY

Recommended Strategic Plan

Los Bexareños Genealogical and Historical Society is the largest and most respected Hispanic genealogical society in the State of Texas. In order to grow, continue to be the best and provide community service, we must be ever mindful of our future growth. The purpose of this Strategic Plan is to provide guidance for the future development of Los Bexareños Genealogical and Historical Society.

The Board of Directors is responsible for the development of any strategic plan and thus recommends the following:

Business:

- Ensure insurance coverage protects the Society from liability as well as the Executive Board of Officers and Board of Directors
- Consider hiring a CPA or bookkeeper to maintain a good financial accountability of the Society records
- Consider consulting an attorney on legal matters
- Consider hiring a part-time clerical staff member to assist the Executive Officers in carrying out their responsibilities

Financial:

- Review present bank accounts to determine which are dedicated funds and which are not. Undedicated funds should be considered for other projects.

Funding:

- The Society should seek out and apply for grants relating to genealogical and/or historical research
- Solicit funding or advertising from local organization or corporations for special

projects

Education:

- Establish a scholarship program
- Develop genealogical and historical presentations for schools, colleges and general public
- Consider development of creating books for children on the subjects of genealogy and history

Community Outreach:

- Collect oral histories
- Develop a book award
- Hire a website designer to develop an expanded website, with assistance from a website committee, which offers greater information to the public.
- Expand our library
- Rethink the manner in which the Resource Center is presently offering services by appointment. May consider part-time paid staff

Other:

- Consideration should be given as to a permanent home or resource center for Los Bexaraños.